

LOCAL NEWS

# Ariel Broadway Hotel in Lorain inducted into Historic Hotels of America



Richard Payerchin – The Morning Journal,  
Cleveland businesswoman Radhika Reddy, who led the rebirth of the Broadway Building to become Ariel on Broadway, stands next to the parapet of the Ariel Broadway Hotel, 301 Broadway, on April 12, 2021. (The Morning Journal file)



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The Ariel Broadway Hotel has been inducted into Historic Hotels of America, the official program of the National Trust for Historic Preservation.

Ariel Broadway Hotel, 301 Broadway in downtown Lorain, along with other iconic and legendary historic hotels and resorts from across the United States of America, Puerto Rico and Washington, D.C., were recognized by Historic Hotels of America for preserving and maintaining its historic integrity, architecture and ambiance.

The hotel is recognized for its contribution to the preservation of one of Lake Erie's finest historic buildings.

To become a member of the organization, the Ariel Broadway Hotel has had to maintain the historic integrity of the building architecture, atmosphere and demonstrate its historic significance to the Lorain community.

"We are honored to be the only hotel in northern Ohio inducted into the Historic Hotels of America," said Radhika Reddy, co-owner of the Ariel Broadway Hotel. "As a 100 percent, women-owned business, we are proud to have had the honor of restoring this iconic historic building, especially one that has been a catalytic and transformative project for the city of Lorain."

The Ariel Broadway Hotel also is owned by Irene Zawadiwsky, Lynn Selzer and Annette Stevenson.

"All of us are involved in not only saving this building, but also real estate finance that specializes in saving historic buildings across the country," Reddy said. "We bring together historic tax credits and other opportunities to preserve buildings in urban areas."

Reddy said they hope this honor will bring more tourists to the area.

"We believe this will help the national tourism, because they're groups that visit historic hotels," she said. "This is putting on a national map because each historic hotel is marketed by the agency."





Ariel Broadway Hotel will begin Roof Top Sunset Bar and Bistro on May 20. (Aliah Kimbro — The Morning Journal)

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To be selected for membership in Historic Hotels of America, a hotel must be at least 50 years old; designated by the U.S. Secretary of the Interior as a National Historic Landmark or listed in or eligible for listing in the National Register of Historic Places; and recognized as having historic significance.

The hotel originally was constructed in 1926 by a Cleveland architect, and became a local hotspot for multiple businesses, including offices for doctors and lawyers, as well as a bowling alley.

Following the decline of commercial business, in 1975, the city of Lorain proposed to acquire the build and potentially demolish and clear for the site for urban renewal.

In 1988, the building was reborn and renovated into a hotel that closed in 2005.

It subsequently remained standing again in vacant disrepair for over a decade.

Then in 2017, the Lorain Port and Finance Authority appealed to Reddy, a local entrepreneur and urban developer, who agreed to save this historic building located in the heart of downtown Lorain's historic and entertainment district.



“Historic Hotels of America commends Radhika Reddy for being a wonderful steward of historic preservation, her dedication to the restoration of the Ariel Broadway Hotel, and her vision for the future of Lorain, Ohio,” said Lawrence Horwitz, executive vice president of Historic Hotels of America and Historic Hotels Worldwide. “The downtown Lorain historic and entertainment district, other businesses, residents and future generations of visitors, will benefit from Radhika Reddy’s vision and investment in the Ariel Broadway Hotel will be a role-model for others.”

Reddy said the hotel will continue to implement new ideas to bring out the community.

The Ariel Broadway Hotel will host a Roof Top Sunset Bar and Bistro from 5:30-10:30 p.m., May 20.

“The roof top oversees the waters and a beautiful sunset,” Reddy said. “We’re going to have various caterers from Lorain and throughout the county serve the food.”

For more information, visit [Historic Hotels of America](#).

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Tags: **Lorain County**



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